



# Welcome / Opening Prayer



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# Meet the Speaker

Jennifer Shaheen



Jennifer Shaheen is the Technology Therapist. For nearly 20 years, she's been putting her digital marketing expertise and entrepreneurial acumen to work, helping businesses and non-profits of every size take their businesses to the next level.

Jennifer is a national presenter and moderator for Entrepreneur and SCORE, the nation's most valuable resource for small business, as well as a recurring guest on MSNBC's Your Business and contributing author to Bank of America's Small Business Market Place.

Find out more by visiting [www.technologytherapy.com](http://www.technologytherapy.com).



# Today We're Surrounded by Technology



PHOTO COURTESY OF JMALLORY89.WORDPRESS.COM



# Live Stream

livestream | WATCH EVENTS | BROADCAST LIVE | WHAT IS LIVESTREAM?

Products / Solutions | Platform | Support | Customers | Flat-Rate | Tech Specs | Pricing

## It's Different When It's Live

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# Facebook Live

f LIVE | Home | About | Tips | API | Stay Updated

## Facebook Live

A fun, powerful way to connect with your followers and create new photos along the way.

Stay Updated

Explore Live




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# Mobile Live Stream

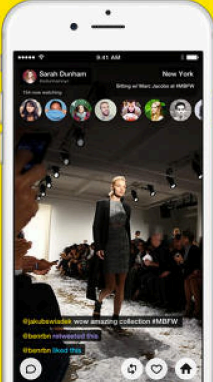
**Meerkat**  
Instantly stream live video to your Twitter followers.



Discover trending users and events around the world.

User	Followers
Sarah Dunham	48,990
Tony Pierce	42,562
Nicole Hoffman	42,472
Ken Mitchell	39,662
Bert Rubin	39,062
Alexander Jimenez	38,214
Mig Harris	35,738
Ryan Cooley	35,642
Anni Bowman	35,362

Create a live conversation that takes place on Twitter.



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# Mobile Live Stream

Periscope

BROADCAST NOW

Crazy sunset right now

Start Broadcast

Q W E R T Y U I O P  
A S D F G H J K L  
Z X C V B N M  
123 space return

Periscope

Crazy sunset right now

San Francisco, US

Jordan Holland  
BROADCASTER

Periscope

Are you sure this isn't photoshopped?

456

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# Live Stream Services

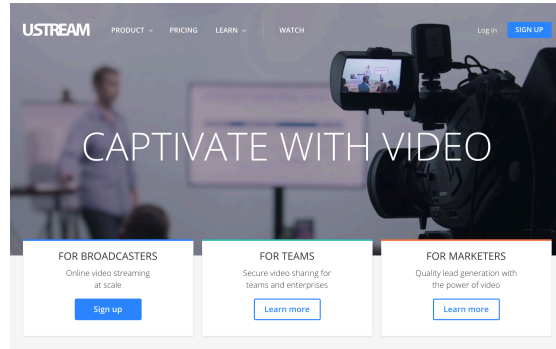
<http://www.ustream.tv/>

<http://livestream.com/>

<http://bambuser.com/>

<https://www.younow.com/>

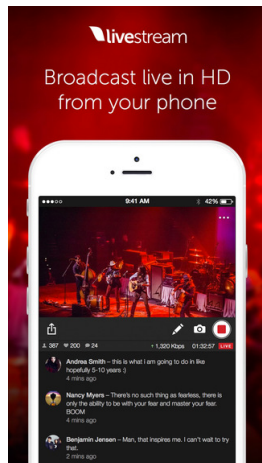
<http://vaughnlive.tv/>



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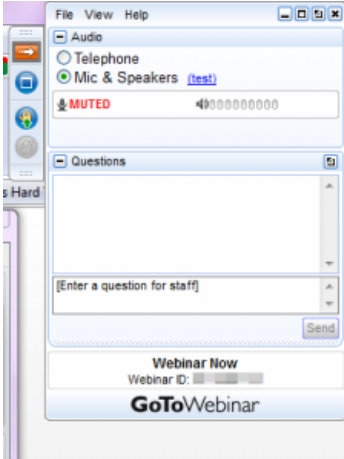
# What Do You Need to Live Stream?



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# Questions on Live Stream



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# Online Small Group Meetings



Google Hangouts



GoToMeeting by citrix



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## Pros & Cons of Each



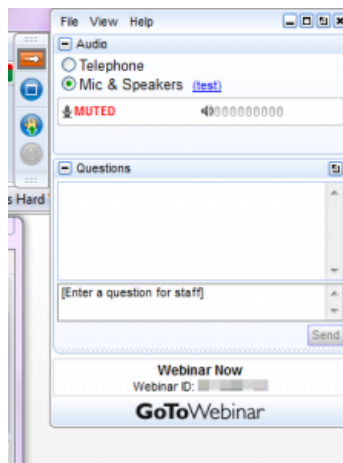
Google  
Hangouts



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## Questions on Online Meetings / Video Conferencing



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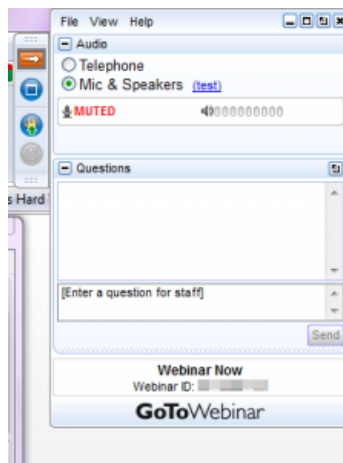
# Sharing Video Online



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# Questions on Sharing Video



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