



As American Baptists, we are called to serve as the hands and feet of Christ. United Mission is the simple, efficient way American Baptists pool financial resources to maximize the amount of good we can do. These funds are used to connect resources with needs, resulting in meaningful change.

Here are four things you may find helpful to keep in mind during conversations about United Mission.

IT'S NOT ABOUT THE MONEY

Many people find discussing finances awkward or uncomfortable, but when we're talking about United Mission, we're not talking about money. We're discussing finding the very best way to make use of the resources we have to meet multiple ministry needs.

United Mission is the framework we use to accomplish ABCUSA's many goals, including resourcing and transforming local congregations for ministry, promoting ecumenical cooperation and interfaith dialogue, supporting women in ministry, collaborating in discipleship and justice initiatives, and expanding our witness throughout the globe.



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